



Moon Chang

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www.creativefullmoon.com

## EDUCATION

**PRATT INSTITUTE**, New York, NY

M.S in Communication Design, 2011 - 2013

**PRATT INSTITUTE**, Brooklyn, NY

B.F.A in Graphic Design, 2005 - 2009

## PROFESSIONAL WORK EXPERIENCE

**HEARST**, Photo Retoucher & Designer

*October 2016 - Present*

Photo retouching for fashion and beauty images (Elle.com, Haper Bazzar.com, Cosmopolitan.com), creating layout design and illustration for special project.

**BOLDS CREATIVE**, Freelance Digital Designer

*April 2015 - February 2016*

Created visual banner designs, website layout, e-vites, e-blast for beauty brands (Kiehls, Body Works and Lancome), photo retouching and 3D rendering cosmetic display.

**AMOREPACIFIC**, Freelance Graphic Designer

*March 2014 - December 2014*

Created visual advertisements, banner designs, website layout, typography, e-vites, invitation cards for special event, photo retouching and 3D rendering cosmetic display.

**ELIZABETH ARDEN**, Freelance Graphic Designer

*December 2013 - January 2014*

Created and edited visual advertisements for cosmetic products such as Britney Spears and Juicy Couture and Banner designs for each cosmetic product. Assisted the Art Director for 3D rendering cosmetic display.

**SONY MUSIC ENTERTAINMENT**, Freelance Graphic Designer

*August 2013*

Solely designed the HSNi presentation catalog for Relentless Generator company.

**BARNEYS NEW YORK**, Advertising Graphic Design Intern

*January 2013 - May 2013*

Created and edited e-commerce advertisements for mailers, electronic campaigns and promotional materials. Assisted in special projects - designing special event CD covers and customer policy information brochures and researching new material supplies for the departments.

**VICTORIA'S SECRET, PINK** Concept Design Intern

*February 2012 - August 2012*

Organized and prepared for upcoming seasons and archived photographs in digital catalogs. Responsibilities included updating new products photo-shoot, assembling all art for new seasons presentation room and printing out materials for silkscreen.

**The MUSEUM OF MODERN ART/ MoMA**, Graphic Design Intern

*February 2010 - May 2010*

Created print and web design for retail products at the MoMA Design Stores. Designed an identity and typeface for new gift packaging project, stickers, wrapping paper, pencil set cover packaging design, drawing illustrator for kids packaging and mock-up new shopping bag project.

**BROOKS BROTHERS**, Graphic Design Intern

*July 2009 - January 2010*

Designed the page layout for the monthly issues and photo retouching images for cover sections. Assisted Creative Director and Art Director in catalog design and concept generation for marketing materials; e-commerce advertisements, sale for special days and promotional materials.

## SKILLS

### Macintosh & PC

Adobe Photoshop, Illustrator, InDesign  
Adobe Flash, AfterEffects, Final Cut Pro  
Adobe Bridge, Microsoft Word, Power point  
Excel, Silkscreen